



California College Democrats

The Plan

Registering 10,000 voters throughout the state is an incredibly daunting task. That is why we have put together this manual, which includes everything you will need to make your campus' effort a success. In the following pages, you will find:

1. **The simple and very straightforward, “Ten Step Guide to Doing Your Voter Registration.”** This page is a great place to start when planning your voter registration campaign and it provides helpful tips for along the way.
2. **“Ten Steps to Show You the Money.”** If you follow these steps, you should have no problem getting your club's money for the voters you register. Remember, every voter you register gets your club \$4 (as long as it has a phone number or email).
3. **A helpful flyer** that you can post around campus. This is a great way to raise awareness and get people to register – post as many as you possibly can!
4. **Some ideas for visibility.** The sandwich board approach is very useful and will be used at most campuses throughout the state.
5. **Maximizing the Effectiveness of the Day:** Tips on how you can not only register voters but forge partnerships with your peers and create lists to turn out these new voters on election day.
6. **A media advisory.** Feel free to add your contact information at the bottom if you would like to use this for local media outlets.
7. **A sample Editorial** for you to submit to your local and or college press about the event we are putting on together

We hope this guide helps you on your way to your registration goal... and remember, let us know if you have any questions!